

Amendments to the Claims

This listing of claims will replace all prior versions, and listing, of claims in the application:

1. (Currently Amended) A computer-implemented method for conveying sales options comprising:

offering a plurality of telecommunications related products to a customer;

receiving an initial_selection of j products_from the customer;

determining an offering price for the selection, employing a progressive

discount and comprising the steps of:

accessing a predetermined pricing table having a product number, a

product base price, and a discount rate to determine a product price

wherein the selection comprises-a plurality of products; and

summing the product prices employing the formula

$$OP = \sum_{i=1}^n S_i P_i (1 - (A_j)_i) \quad \text{where:}$$

OP is the offering price;

i is the product number;

S_i is a switch that has a value of 1 when the ith product is selected, and a value of 0 if the ith product is not selected;

P_i is the base price of the ith product;

A_j is the discount rate, where “j” > 1 and _represents the number of selected products; and

(A_j)_i is the discount rate for the ith product at the jth number of selected products;

presenting the offering price to the customer;

providing an opportunity for the customer to upgrade the initial selection to a changed selection that includes $j+1$ products;

upon the customer ~~upgrades~~ upgrading the selection, receiving the customer's changed selection:

determining a new offering price for the customer's changed selection;

providing to the customer an incremental upgrade price of the changed selection in addition to the new offering price for the customer's changed selection; and

presenting the new offering price to the customer.

2. (Previously Presented) The method of claim 1, wherein the progressive discount comprises:

providing a greater discount upon selection of at least one of a greater number and a higher level of products.

3 - 4. (Cancelled)

5. (Previously Presented) The method of claim 1, further comprising:

receiving information about customer usage of the plurality of products; and

recommending products based on received information about customer usage.

6.-22. (Cancelled)